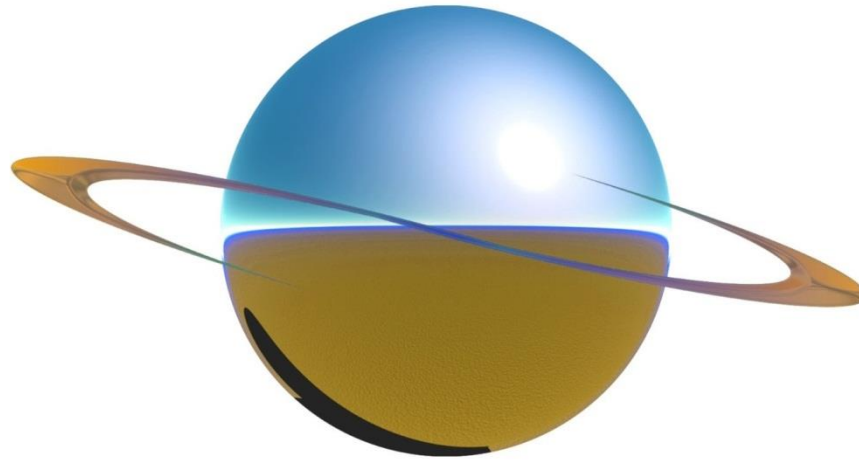


# MOBILE APPS SHOWCASE



**Worldwide Solutions  
& TECHNOLOGIES, INC.**



**[www.MindBlowingMobile.com](http://www.MindBlowingMobile.com)  
1-855-704-7700  
info@**WSTI**mobile.com**

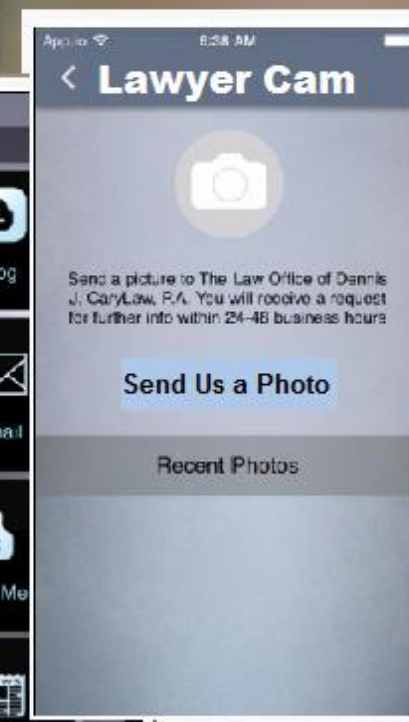
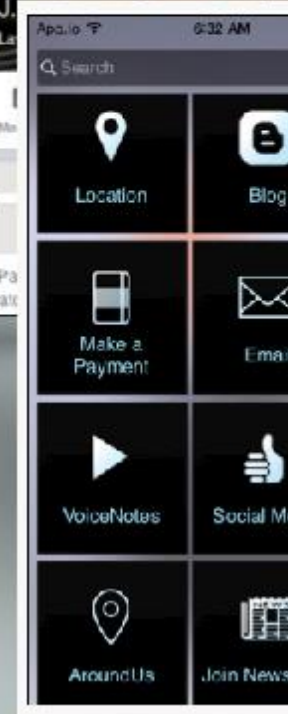


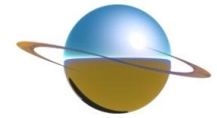
## Law Offices of **Dennis J. Cary, P.A.**

## LEGAL

APPCODE:  
**DJCaryLaw**

- Build business by offering legal tips that provide information and prompt users to conveniently contact you directly through the app.
- Patrons enjoy being able to quickly access information on the go, which helps clients feel comfortable reaching out for legal needs.
- App users enjoy reading the blog at their convenience and engaging right through the app.
- The “Around Us” tab guides users to courthouses, restaurants, and other points of interest in the local area.
- Clients conveniently make payments to the Trust or Operating accounts.



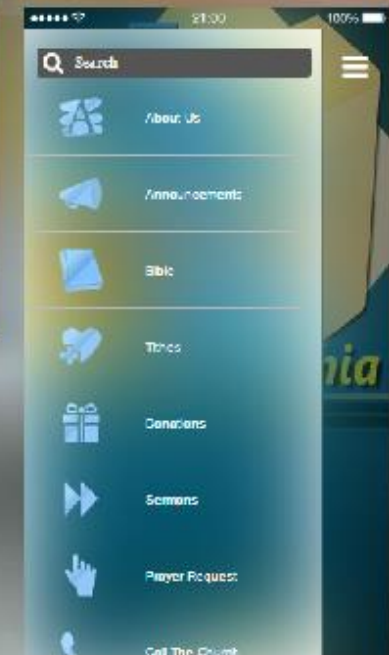
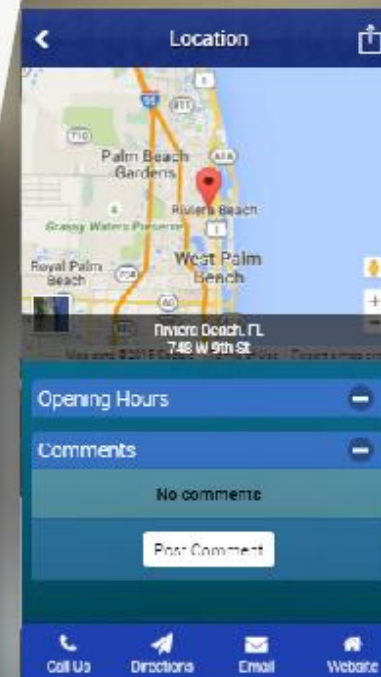


## New Macedonia Church

NON-PROFIT

APPCODE:  
NewMacedonia

- ❖ Tithing, offerings, and donations can be securely made from anywhere in the world.
- ❖ App users can listen to audio recordings, watch videos, browse photos and access other digital media.
- ❖ Increased charity work and volunteering is easily facilitated through Push Notes and Wall Discussions.
- ❖ Custom forms capture visitors' information to follow up and keep in touch; members submit prayer requests.
- ❖ Members can easily and conveniently share information via email, text, Internet and various native features on mobile devices.





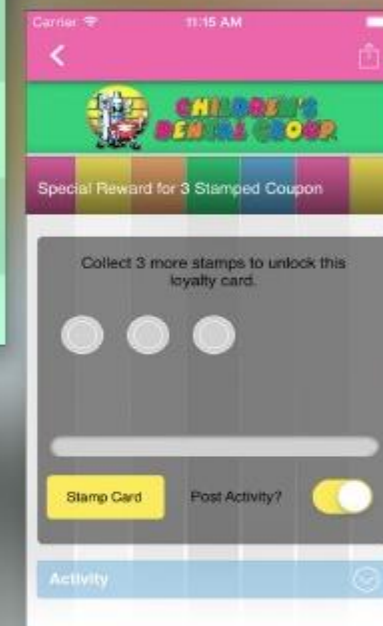
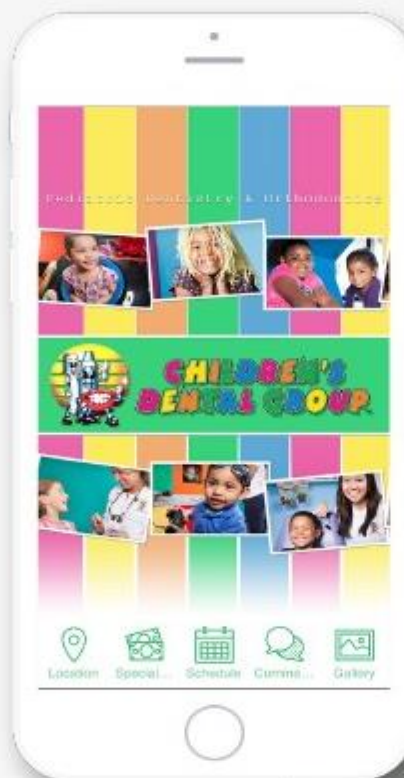


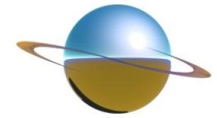
## Children's Dental Group

## DENTISTRY

APPCODE:  
CDGD

- ❖ Patients can access and fill out forms in advance of their appointments.
- ❖ One touch appointment requests.
- ❖ Easy patient follow up.
- ❖ Patrons pay their bills securely at their convenience.
- ❖ Announcements, specials, news, and holiday greetings go directly to phones.
- ❖ Integration of social media keeps patrons in contact and engaged.
- ❖ Surveys, questionnaires and contests keep app users connected.
- ❖ Post Op Notes, general dental care, and other information is easily accessible.



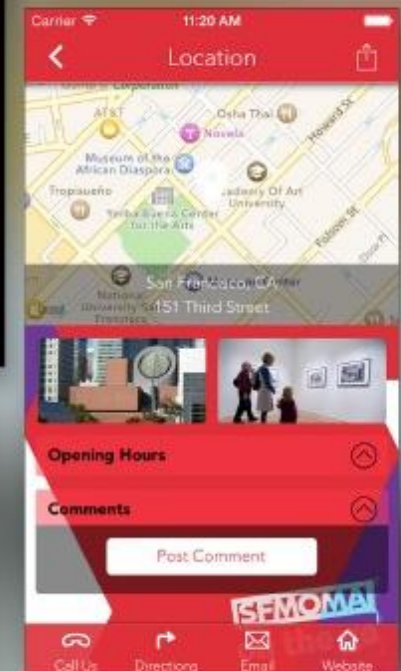


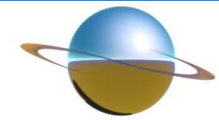
## SF Moma

## MUSEUM

APP CODE:  
SFMOMA

- ❖ Ticket purchasing is easy and convenient.
- ❖ App users can easily and conveniently share information via email, text, Internet and various native features on mobile devices.
- ❖ Mobile app incentives encourage returning patrons and frequent visitors.
- ❖ Special events and up-to-the-minute information about displays and exhibits is easily communicated to patrons.
- ❖ The virtual tour increases interest in live in-person tours.



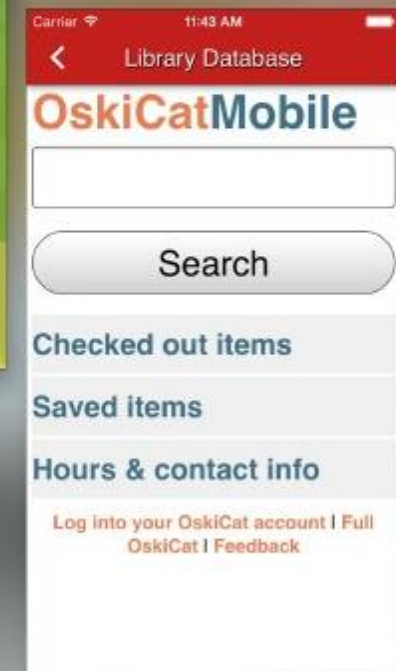
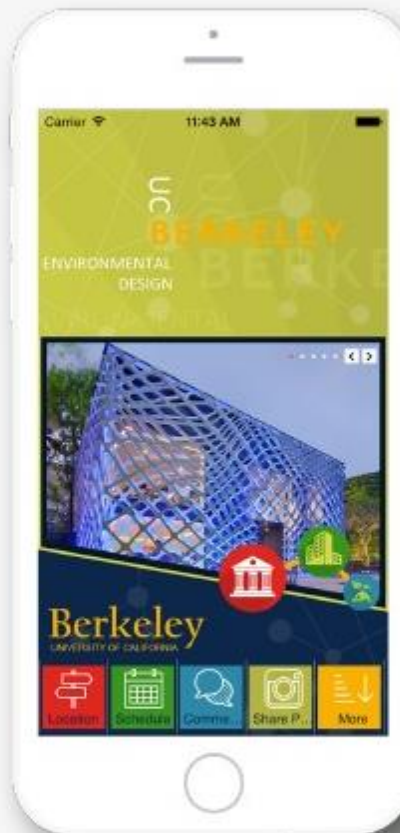


## CED Berkeley Library

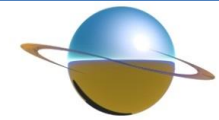
NON-PROFIT

APPCODE:  
CEDBERKELEY

- ❖ New books are served to hungry patrons via the mobile app.
- ❖ Users can search the library database for availability of desired books and publications.
- ❖ Regulars conveniently keep up with books they have checked out and due dates for returns.
- ❖ Patrons can easily and conveniently pay their fines through the app.
- ❖ Being able to send an email through the app is easier for patrons than trying to look up a business email address.
- ❖ Helpful tips are easily accessible for those who are new to eBooks.





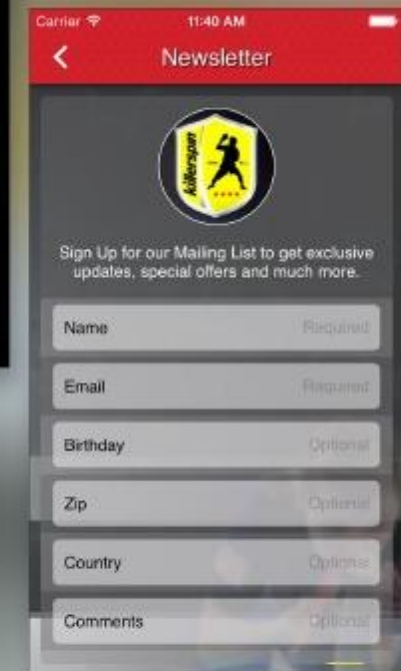


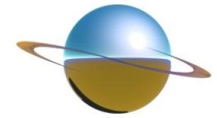
## Killer Spin

## SPORTS

APPCODE:  
KillerSpin

- ❖ App users enjoy a monthly customer newsletter that features new items, upcoming events and related news.
- ❖ The opt-in form increases subscribers.
- ❖ Push Notes to fans are automatically posted on Facebook and Twitter simultaneously.
- ❖ Mailing List tab captures emails and integrates with email marketing software such as MailChimp, iContact, ConstantContact.com, etc.
- ❖ Live streaming of events can be facilitated.



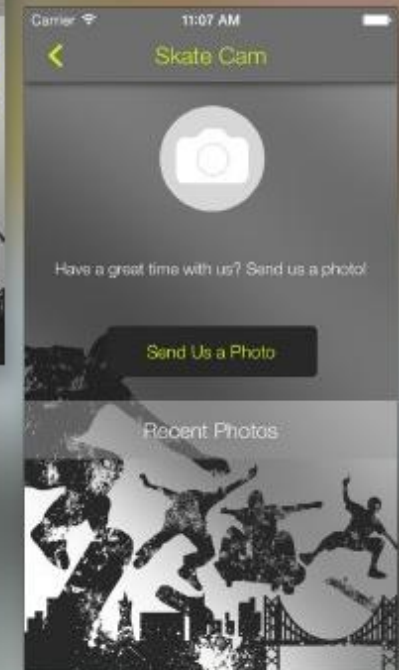


## DLX Skateshop

## ATHLETICS

APPCODE:  
DLXSF

- ❖ DLX Skateshop engages its customers by encouraging them to submit images of themselves skating around with the 'Skate Cam' feature.
- ❖ App users can watch videos, browse photos and access other digital media.
- ❖ Loyalty rewards encourage frequent visits with family and friends.
- ❖ The Spitfire Shop athletic clothing and merchandise can be purchased any time.
- ❖ Information regarding upcoming events is easily broadcasted via Push Notes and simultaneously posted on social media.





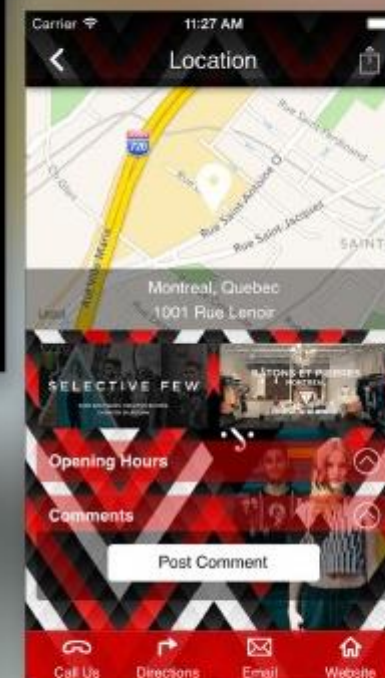
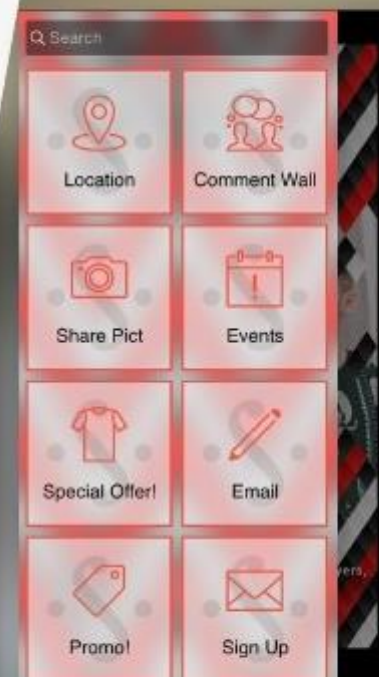


## Selective Few Clothing

## APPAREL

APPCODE:  
SelectiveFew

- ❖ The authentic boutique shopping experience is re-created online.
- ❖ A select group of independent boutiques and their creative founders display monthly new selections.
- ❖ Patrons browse merchandise and make purchases at their convenience.
- ❖ The in-app cam allows customers to share photos of themselves wearing their favorite new outfits.
- ❖ Click-and-purchase alerts include discounts and loyalty rewards.
- ❖ The wall discussion explores fashion, culture, and travel.





## ESPETUS

## RESTAURANT

APPCODE:  
ESPETUS

- ❖ Patrons enjoy the convenience of scheduling their reservations through the app (which integrates with the restaurant's existing booking system).
- ❖ App users can check their confirmations, scheduled reservations, and previous history.
- ❖ The tip calculator in the app is extremely convenient for customers.
- ❖ The "Get Notification" tab allows customers to sign up for exclusive updates, special offers, and more.
- ❖ Customers enjoy taking and posting pictures in the app.
- ❖ Loyalty rewards encourage frequent dining.



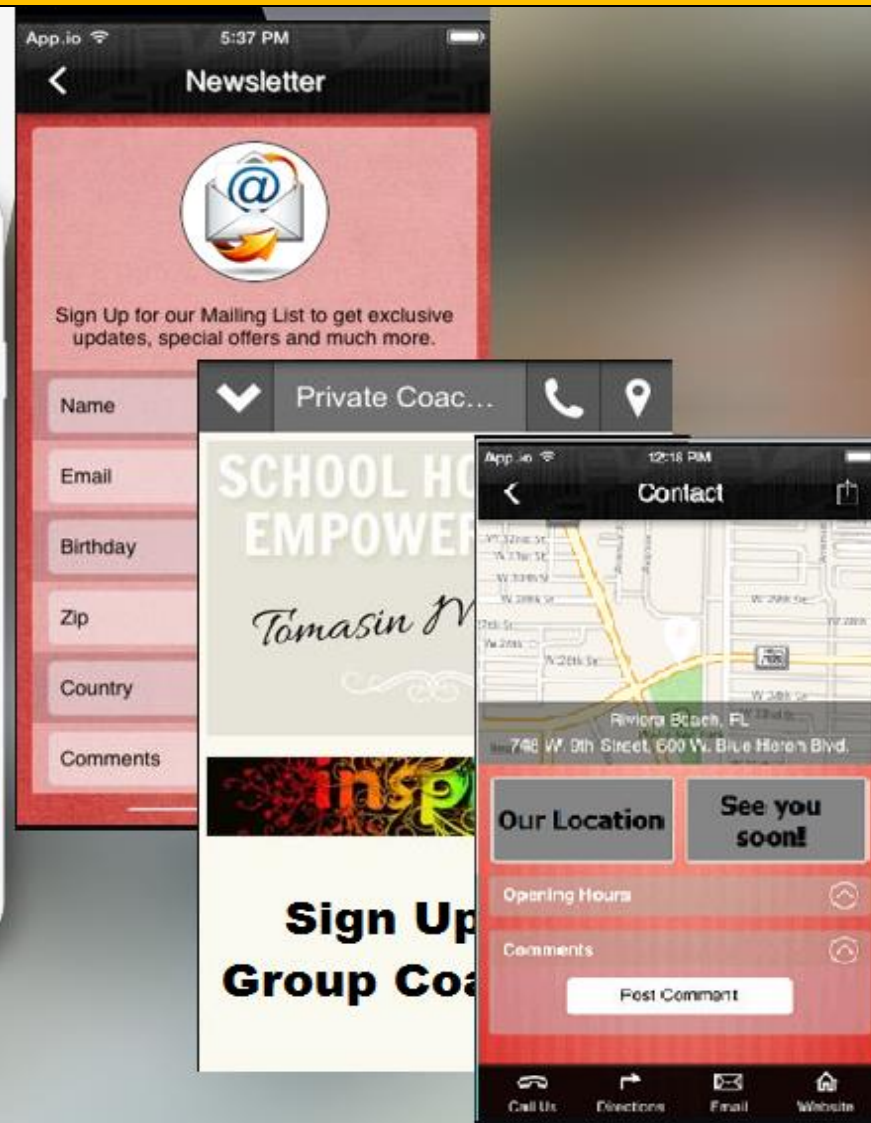


## Tomasin Marshall

## LIFE COACHING

**APPCODE:**  
**TomasinMarshall**

- ❖ Daily inspirational quotes are delivered directly to the mobile device for motivation on the go.
- ❖ App users can listen to encouraging audio messages.
- ❖ Practical tools are at the patrons fingertips to help get started and stay on target for goals.
- ❖ Guides lead individuals through inspirational journeys to deepen self-awareness and move towards desired positive outcomes.
- ❖ New content is continually added based on feedback of users and clients.





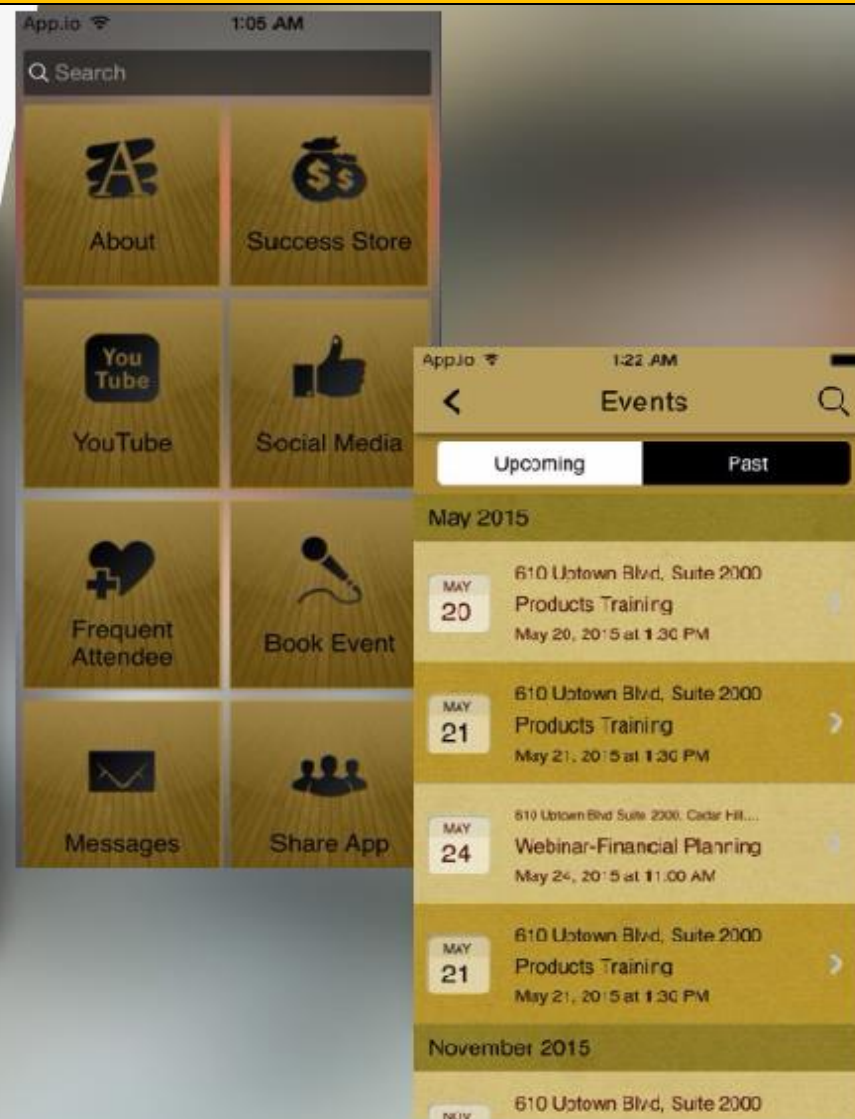


## Tunita Bailey

## AUTHOR/SPEAKER

**APPCODE:  
MONEYLADY**

- ❖ Custom forms are integrated for booking of speaking engagements, online webinars and onsite attendance of seminars.
- ❖ Loyalty rewards encourage frequent attendance of events.
- ❖ Touch and purchase books, DVDs, and other products.
- ❖ GPS native features lead app users directly to events being held from anywhere in the world.
- ❖ Tap and call feature allows patrons to quickly phone in for registration or more information.



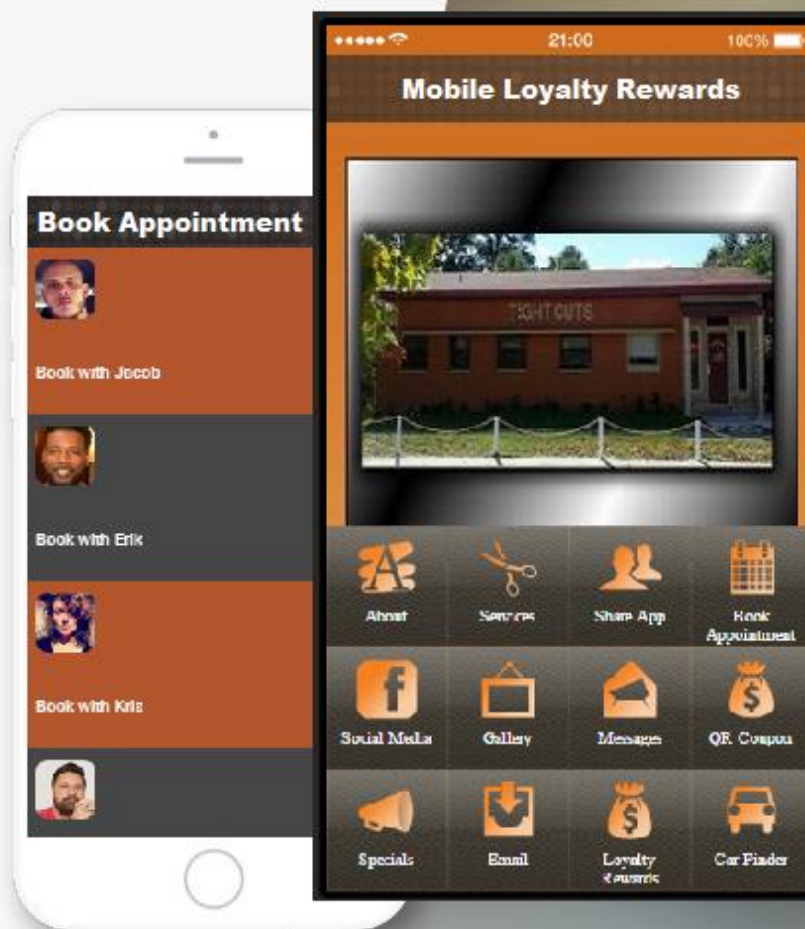


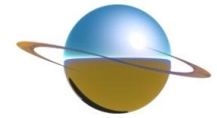
## Tightcuts Barbershop

## BARBER & BEAUTY

APPCODE:  
TightCuts

- ❖ Clients enjoy incentives with the electronic punch card, rewards, and loyalty features.
- ❖ A substantial amount of time is saved via the booking system that is synced at the shop, online, and in the app.
- ❖ Patrons can purchase hair care products at their convenience.
- ❖ Weekly and daily specials are offered through the app with easy one-click-purchasing options.
- ❖ Reminders are sent to mobile devices for weekly self-booking appointments.



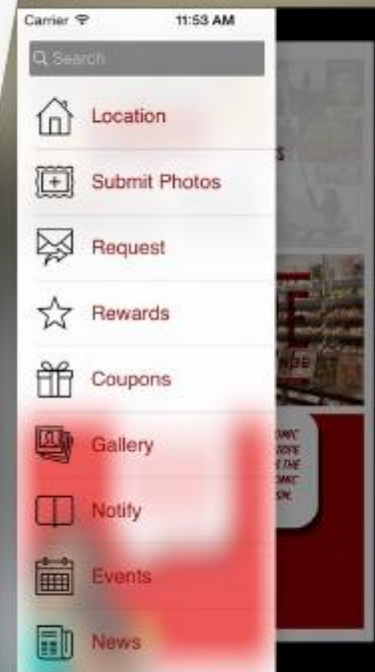


## Isotope Comic Books

## COMICS

APPCODE:  
ISOTOPE

- ❖ Patrons can preview new releases, browse retailers, search genres and categories, and bookmark favorites.
- ❖ Fans stay engaged via social media integration and wall discussions.
- ❖ Shoppers collect digital stamps to unlock coupons and discounts.
- ❖ Promotions of book signings and events are more easily shared by fans.
- ❖ Fans can easily request unique or hard to find items and follow up.





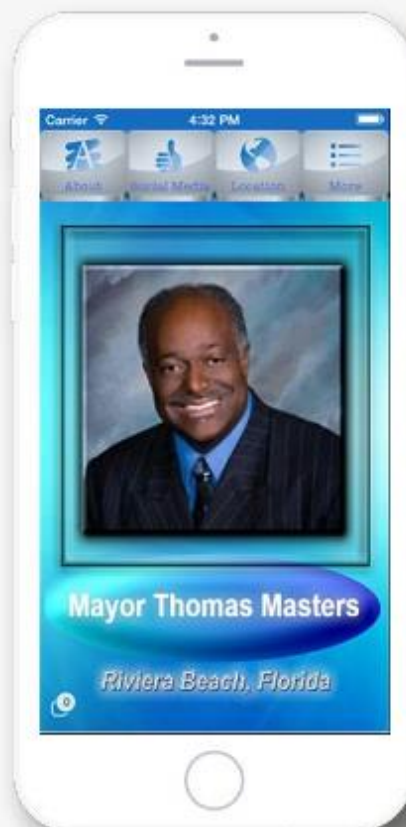


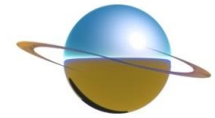
## Mayor Thomas Masters

## POLITICAL FIGURE

**APPCODE:**  
**MayorMasters**

- ❖ Information regarding upcoming job fairs, elections, rallies, City Hall meetings, and other events are easily accessible in the calendar.
- ❖ Increased volunteering is easily facilitated through Push Notes and custom forms.
- ❖ Constituents access and read the latest newsletters right through the app.
- ❖ Quick links to other City Departments and local municipalities are resourceful and handy.
- ❖ The app cam allows patrons to take pictures with the options of keeping them in the app but privately on their device or easily submitting them to the Mayor's office or gallery.





## MOBILE APPS vs. MOBILE WEBSITES

Simply stated, websites are mainly for lead generation and acquisition while Mobile Apps are for branded interaction, consumer experience, and audience retention

**There are many additional advantages but here are just some of the reasons why your business or organization needs a mobile app!**

- Push Notes are a great way to send up-to-the-minute messages, specials and valuable information to your app users. When you send a Push Note, the message goes directly to their phone or mobile device. It doesn't get lost in social media feed or remain unread in their email boxes.
- Loyalty features keep your users engaged directly with and your business to create a branded and unique customer experience.
- Brand awareness is one of the best reasons for having your own mobile app on everybody's phone! It's similar to a Billboard. The icon keeps your business in front of the users whenever they use their mobile device.
- Your app can be downloaded and used without being connected to WiFi or Internet.
- Interactive forms such as contests, surveys, or questionnaires can be integrated to gather feedback or keep your users connected and engage directly with you and your business.
- Apps are native to smartphones, giving users the option to engage features such as GPS, camera, microphone, dialer, etc. within your app.
- You are able to engage with your BEST customers at anytime and anywhere.
- "Set it and forget it" Push Notifications allow you to input your messages in advance to be sent on a future day and time, and can automatically post to Facebook and Twitter at the same time.
- The mailing list tab allows users to sign up for newsletters and other information, and can be integrated with your online accounts such as ConstantContact.com, MailChimp, iContact, Emma, and other services.
- Having your products and services available through your mobile app means that people can connect with you or buy from you whenever and wherever at their convenience.
- Data from independent analytics firms including comScore and Flurry reveal that mobile device users now spend more than 85% of their time using apps instead of mobile websites or online Internet.